



NEWSLETTER VOLUME: 9

JULY 2015



**NAMASKARAM,**

Welcome to the Bhakti Sewa Pariwar International  
Monthly Newsletter.

# **GURU PURNIMA**

## **31 JULY 2015**

*Guru Brahmaa Guru Vishnu  
Guru Devo Maheswara  
Guru Saaksaat Param Brahma  
Tasmai Shri Guruve Namaha*

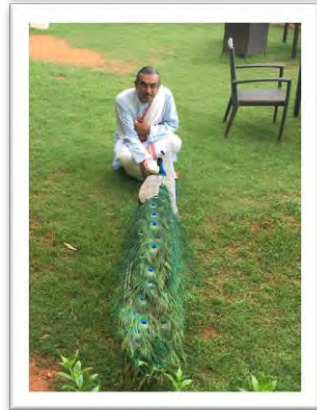
### **MEANING**

*Guru Is Brahmaa (Who plants the  
qualities of goodness)  
Guru Is Vishnu (Who nurtures and fosters  
the qualities of goodness)  
Guru Is Maheswara (Who weeds out the  
bad quality)  
Guru Is Supreme Brahman Itself  
Prostration Unto That Guru*



## SIGNIFICANCE

Guru Purnima begins a new year for a spiritual seeker. It's a day when you reflect back and be grateful for all that you have been given and that which you received. It's a clearing of all the credits and debits from your spiritual account. On this day one should be grateful for what one has achieved in the past and think about what one wants to achieve in the coming year. The reflection of all the blessings and knowledge received, all the transformation that has happened makes one grateful towards the tradition of the masters who preserved this knowledge. And this is Guru Purnima. Often we ask for small things in life. Our smaller desires anyways get fulfilled. Guru Purnima is the day to ask for whatever you want and it will be bestowed. Ask for the highest! The best desire is to ask for knowledge and freedom. And Guru Purnima is the best day to do this! Consciously or unconsciously you are all guru to somebody. You keep giving advices and guiding people, giving them loving care; without expecting anything in return: that is living the Guru principle. There is no difference between the divine, the Self and the Guru.





## THINGS A SHISH SHOULD DO.....

- Wake up early in the morning on this auspicious day to pay respect to Guru Ji.
- Light a diya or candle for Guru Ji
- Place chandan and sindoor on Guru Ji Picture
- Jaap (chant) Guru Mantra 108 times.
- Offer yellow flower, fruit or clothes to Guru Ji
- Guru Arti



## **RARE BLUE MOON JULY 31/2015**

***SPECIAL MOON FOR SPECIAL DAY AND FOR SPECIAL PERSON. WE ARE LUCKY TO HAVE TWO AUSPICIOUS THINGS FALL IN THE SAME DAY!!! GURU PURNIMA & GURUJI'S BIRTHDAY!!!***



